



# Youth Development

2025





- Director of Football
- Vision and values
- Phases
- 2025 “Core Program”
- Shiver 2025
- Process + Timeline



# Director of Football - Samuel Young

## QUALIFICATIONS

AFC FA "A" Diploma Licensed Coach  
Bachelor's Degree in Sport Management (hons)  
BTEC National Diploma in Football - Burnley College  
UEFA C License

## EXPERIENCE

Currently lead the soccer + Futsal program program at Wesley College with over 1000 students playing soccer. In this role for 3 years.

Melbourne Victory PAC coach / Melbourne City Football Schools coach

FC Barcelona - Escola Coach (Aus)

Technical Director - South Melbourne FC + Former WNPL Head Coach working with multiple A-league womens players.

USA Academy - New York Red bulls + Chicago Fire (AYSO 300) who are in the MLS





## Mission Statement:

At Beaumaris Soccer Club, we are committed to fostering a thriving soccer community guided by three core models: Beaumaris FUN, Beaumaris Learn, and BEAUMARIS Compete. Our goal is to cultivate growth, and excellence in every player, prioritizing, skill development, and to foster a lifelong passion for the game. Through dedicated coaching and a supportive environment, we inspire our players to reach their full potential both on and off the field.



Vision and values



**B**EAUMARIS

Belief

We strive to achieve the highest standards in everything we do and we back ourselves and teammates in times of adversity

Vision and values



BEAUMARIS

Excellence

We pursue excellence with a winning mentality aiming to surpass expectations on and off the field





Vision and values

BEAUMARIS

Achievement



We celebrate the accomplishments  
of our players, both big and small.

Shark of the month.



Vision and values



BEAUMARIS

Unity

We stand together as a team, standing tall and supporting each other





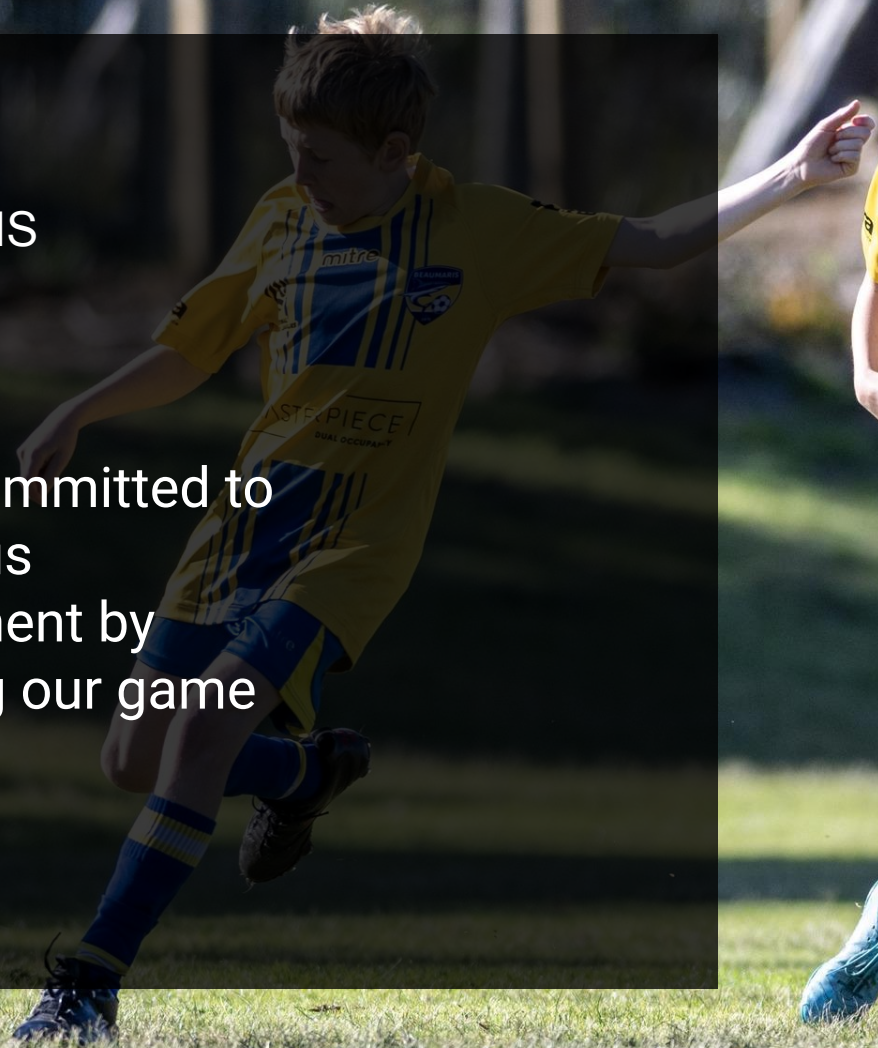
Vision and values



BEAUMARIS

Mastery

We are committed to  
continuous  
improvement by  
mastering our game



Vision and values



BEAUMARIS

Ambition

We set ambitious goals  
and work tirelessly to  
achieve them





Vision and values



BEAUMARIS

Respect

We treat our team mates, opponents, coaches, parents and officials with dignity and respect.



Vision and values



BEAUMARIS

Integrity

We uphold honesty,  
fairness through our  
positive actions at all  
times





Vision and values



BEAUMARIS

Sportsmanship / Sportswomanship

Win or lose, we display  
humility at all times  
with the mindset to  
improve.





## FOOTBALL CURRICULUM





# PLAY for FUN/DISCOVER

## Mission

*"At Beaumaris, we believe in fostering a love for the beautiful game from a young age. Our mission is simple: "Play for fun." We provide a positive and enjoyable soccer experience for players aged U6 to U9. Emphasizing the joy of the game, we prioritize skill development through engaging 3v3 matches, allowing young athletes to build confidence, teamwork, and a passion for soccer. Our commitment to the "Play for fun" philosophy ensures that every child can develop their skills in a supportive and encouraging environment, setting the foundation for a lifelong love of soccer" Less "Coaching" more PLAYING.*



# PLAY to Learn Mission

*The Beaumaris "play to LEARN" philosophy, specifically tailored for players aged U10 to U13. Our mission is to provide a comprehensive learning experience that goes beyond the field, emphasizing skill development, tactical understanding, and teamwork. Through targeted coaching and small sided games, we aim to create a dynamic and engaging environment where players not only have fun but also gain a stronger understanding of the 9-a-side game. Our dedicated coaching staff is committed to fostering a love for soccer through expert guidance, encouraging a love for the learning process. At this stage, we believe that each match is an opportunity to teach and inspire, ensuring that our young athletes not only enjoy playing but also grow as individuals and team players. Join us on the journey of "PLAY to Learn," where every game is a lesson, and every lesson is a step toward 11 a-side football"*





# PLAY to Compete

## Mission

*“The Beaumaris “PLAY to Compete” phase, designed for players aged U14 + who are playing 11-aside football. Our mission is to instil a deep understanding of the sport's principles through a comprehensive and dynamic approach. With a focus on the main moments of the game—attacking, defending, transition from defence to attack, and vice versa—we offer a rich football program that fosters a proactive and forward-thinking brand of play. Our coaching staff provides a challenging yet supportive environment, encouraging players to develop their tactical awareness, decision-making skills, and teamwork. Through intense training sessions and competitive 11-aside games, we aim to cultivate a winning mentality and a passion for excellence in the game training phase.”*





**What are we trying to  
achieve?**



## Key objectives

- Develop players, within a team. Not teams with a club.
- To focus on developing players individual technical skills including deep understanding of key moments of the game.
- Foster a love for the game. How do we do it? A great football environment of PLAY.





**How will we do it?**



# The Beaumaris Coach

Sets high standards and leads by example giving clear and concise feedback

Is a role model with consistent messaging in line with the Beaumaris game model. For example how we want to defend from the front / or attacking by playing out

Is a positive voice from the sideline giving freedom to players to make their own choices in the moment.

Champions Beaumaris core vision and values

Team player. Works well with other coaching staff

Continuous learner.











## 2025 Core program



- All coaches to have a foundation of football accreditation as a minimum requirement by FV
- VEO at home games (Video analysis)
- Technical Report cards - Mid season for players to identify areas of strength and improve
- School holiday programs
- Super 4 competition for U6-U9. A development based competition
- Every 4 weeks players will receive an online PD webinar focusing on nutrition, wellbeing and injury prevention.



## What support do coaches receive ?



- Detailed lesson plans to deliver
- Coaches pre season
- Mid season webinar
- PD opportunities through online discussion and by sharing knowledge
- Support at training and games by request from DOF



**Shiver 2025**



# What's Shiver?

The Shiver program, is an additional session that focuses on technical skills through a specialized, smaller group setting that ensures a greater focus on the SAP topics.

1v1 attacking / defending / 1st touch / RWB

2025 will be available for boys and girls from ages 8-13 across all our grades.





## Who are we looking for?

Players who love the game.  
Players that want to improve  
Players who take on board  
constructive feedback  
Parents who are happy to help and  
volunteer around the club  
Parents who understand that  
“success” is a lifelong journey and  
that building resilience and  
overcoming challenges is part of  
their development.  
Good people.





## Process

We are a development focussed club. Ages 8-18. We want players who have shown great attendance at training in 2024, who are “coachable” great attitudes. We also want “great families” who champion our values.

Once we have reached the maximum number of players in each age, we will have internal selections to make sure the players are playing with their correct skill level. (SAP) For example, 50 U8 players register so this means we have 5 teams of 10 and we will grade based on technical skill level for that season. A B C etc

Teams from 2024 will more than likely stay together with slight adjustments should we need. The aim is to have players playing together at their current skill level and entered in the appropriate grade level in season.

What's next?





## Timeline



- Expression of interest sent out to external players
- Expression of interest sent out to Beaumaris families  
13/9/24 Boys + Girls.
- Deadline for the EOI is the 30th September

Mid October players are invited to train along with invited players from external clubs. Pre season tournaments offered with grading pre christmas completed.



“Football should be fun to  
PLAY and exciting to watch”





Thanks for joining -  
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